



**\*\*\*MEDIA ALERT\*\*\***

## **Route 66 Veterans Memorial Corridor Project** **The Largest Veterans Memorial in the United States**

**What: KICK OFF IN BARSTOW EVENT** for the Veterans Memorial Corridor Project. The "Route 66 Veterans Memorial Corridor" is a multi-year tree planting project honoring veterans along the 400 miles of iconic Rte 66 in San Bernardino County from Upland (on the LA County border) to Needles (on the AZ border). When completed, this project will provide improvement, revitalization, & maintenance of the Rte 66 urban forest; education about climate change at kiosks & pocket parks along the route; while providing a living tribute to veterans in our county.

**Who:** Incredible Edible Community Garden with funds from California Climate Investments.

**Why:** The trees planted along this corridor will serve as a living legacy honoring our county's veterans. It will be the first of its kind in the nation spanning a long and iconic route. The Route 66 Veteran Memorial Corridor will be a memorial that includes veterans serving in all the wars including post-World War II conflicts and wars and in peace time. A permanent tree marker will be placed at each tree planted along the Route honoring veterans (past, present, living or deceased, retired, reserve, or active duty) of all wars and conflicts in the county. The marker will include the veterans name, branch of service, years of service and the GPS coordinates for the location of the tree. This information will be inscribed on a set of dog tags. One tag will be embedded in the permanent marker and the other tag will be given to the veteran's family.

**Who should attend:** This event is open to the public

**When:** Thursday October 12, 2017 at 10am

**Where:** Barstow Main Street

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*"Funding for this project provided by the California Department of Forestry and Fire Protection as part of the California Climate Investments Program. The Route 66 Veterans Memorial Corridor is part of California Climate Investments, a statewide program that puts billions of cap-and-trade dollars to work reducing greenhouse gas emissions, strengthening the economy and improving public health and the environment—particularly in disadvantaged communities. the cap-and-trade program also creates financial incentive for industries to invest in clean technologies and develop innovative ways to reduce pollution, California Climate Investment projects include affordable housing, renewable energy, public transportation, zero-emission vehicle, environmental restoration, more sustainable agriculture, recycling and much more. At least 35 percent of the these investments are made in disadvantage and low income communities. For more information, visit California Climate Investments.*

