



Mojave Desert Air Quality Management District
14306 Park Avenue, Victorville, CA 92392
(760) 245-1661

MEDIA RELEASE

PAGE ONE OF TWO

FOR IMMEDIATE RELEASE: October 12, 2017

For further information contact:

Violette Roberts, Community Relations & Education Manager
Mojave Desert AQMD (760) 245-1661 ext. 6104

District Sponsors Veterans Corridor Kick-Off on October 12

Victorville – A Kick Off event for the largest Veterans Memorial in the United States was held on October 12 from 10:00AM to 2:00PM along Barstow’s Main Street. The Route 66 Veterans Memorial Corridor is a multi-year tree planting project which honors veterans along 400 miles of iconic Route 66 in San Bernardino County, from Upland to Needles. The MDAQMD is proud to sponsor the project through its newly created “Clean Air Fund,” which provides grants for projects that positively impact air quality in the local community. A sponsorship check was presented during the kickoff event by MDAQMD Executive Director Brad Poiriez and Governing Board Members Carmen Hernandez and Barbara Riordan. The District also hosted an outreach booth during the event.

When completed, the project will provide improvement, revitalization and maintenance of the Route 66 Urban Forest; education about climate change at kiosks, and pocket parks along the route, while also providing a living tribute to veterans in San Bernardino County. The project is funded through the California Climate Investments program, a statewide program which puts billions of cap-and-trade dollars to work in local communities.

###